

Adrian Pittman is a UX leader with a background in human factors and ergonomics research, user testing, design systems and UI design for mobile and web products.

For over 20 years Adrian has architected, designed and launched systems for startups and established teams. He's managed native mobile, hardware-software interoperability and cloud systems projects for the consumer and regulated medical device sectors. Adrian has utilized his combined technical, sales, design and strategy capabilities to launch 10's of millions worth of market-grade products for organizations of all sizes, including Google, Apple, Bose, Medtronic and Allergan.

Experience

LinkedIn **Director, Product Design, 2021 – present**
www.linkedin.com

Google **UX Design Manager, 2019 – 2021**
www.google.com

Led a cross-functional UX team with a broad mandate to drive Input strategy for Pixel, Android and Google in research, design and development of messaging, language, onboarding and control features for the Android operating system in collaboration with senior leadership, third-party developers and manufacturers.

LendingClub **Principle, Design, 2018 – 2019**
www.lendingclub.com

Led design initiatives as a player-coach and mentor. Provided design system and pattern work, developed and managed DesignOps collaboratively with the engineering team. Led redesign of core revenue-generating products in partnership with product and executive leadership. Defined department workflow processes and tooling and co-managed product road maps.

Orthogonal **Director, Product and Human Factors, 2015 – 2017**
www.orthogonal.io

Led UX and agile development teams as combination usability, system architecture, relationship and product manager for connected care software development products in the FDA-regulated space. Oversaw an architecture, design and front-end development team whose purview included use

environment analysis, user behavioral and pathway modeling, and interface design in an Agile Plus environment.

- Led business development efforts for the West Coast division
- Directed a Class II software launch of a major medical device software program for a multi-billion dollar drug company in the regulated medical space
- Led user experience architecture and design initiatives for class I – III medical device projects
- Co-directed operational improvements, including enhanced recruiting processes, optimized utilization and financial goals, and streamlined production for the UX, development and Product teams
- Established and led usability testing protocols that complied with FDA standards
- Participated in and led agile ceremonies, including user story enumeration and definition, and iteration planning

Module

Director of Development, 2008 – 2015

www.wearemodule.com

Project Director for a national collection of brand and software developers and strategists. Managed a variety of projects in the brand development, marketing, CRM, social media, user experience design, application development categories.

- Developing and managing event marketing strategy for Detroit Institute of Arts Friends of Modern and Contemporary Art group
- Managed community outreach program for Detroit Creative Corridor Center at College of Creative Studies and their full year of design and arts industry events
- Managed technical support team for Chevrolet VoltAge community web site
- Consulted corporate leadership at Aquent to optimize their social media marketing strategy

Skills

My specialties include: UX design; Process flow design and analysis; Mobile and web-based software design; Agile & Lean UX frameworks; User testing research and human factors studies; Quality systems (FDA class I-III); Business requirements development and analysis; Technical & promotional writing; Project management & sales engineering